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Symbol	Price	% Chg
AAPL	124.97	1.79%
ABNB	135.75	-3.21%
BCPC	133.20	3.84%
BKNG	2,207.27	1.61%
BRK.A	430,640.00	1.25%
CMG	1,322.70	-1.44%
CNSWF	1,445.96	-0.72%
CTAS	353.21	2.97%
DPZ	422.40	-0.72%

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Shopify: This Is Just The Beginning

Apr. 30, 2021 12:08 AM ET | **Shopify Inc. (SHOP)** | 184 Comments | 23 Likes

Summary

- Shopify put out some great numbers in its latest earnings report.
- The company is offering increased value to merchants by expanding its offerings, and this will drive profitability.
- Using EWT, I establish a near-term target for Shopify of $2,735.

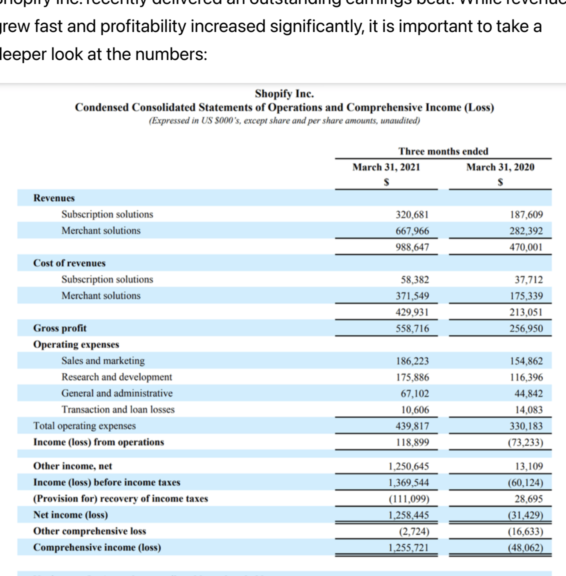
Photo by skynesher/E+ via Getty Images

Thesis Summary

Shopify Inc. (NYSE:SHOP) posted a very impressive earnings beat yesterday, and shares rose accordingly. The most important takeaway here is that SHOP has been able to greatly increase its profitability. Why? Because it is offering its customers (merchants) more value. I reiterate my buy rating in this article and establish a $2,700 target using EWT.

Company Overview

Shopify Inc. recently delivered an outstanding earnings beat. While revenues grew fast and profitability increased significantly, it is important to take a deeper look at the numbers:



Shopify Inc.
Condensed Consolidated Statements of Operations and Comprehensive Income (Loss)
(Expressed in US $000's, except share and per share amounts, unaudited)

	Three months ended March 31, 2021 $	Three months ended March 31, 2020 $
Revenues		
Subscription solutions	320,681	187,609
Merchant solutions	667,966	282,392
	988,647	470,001
Cost of revenues		
Subscription solutions	58,382	37,712
Merchant solutions	371,549	175,339
	429,931	213,051
Gross profit	558,716	256,950
Operating expenses		
Sales and marketing	186,223	154,862
Research and development	175,886	116,396
General and administrative	67,102	44,842
Transaction and loan losses	10,606	14,083
Total operating expenses	439,817	330,183
Income (loss) from operations	118,899	(73,233)
Other income, net	1,250,645	13,109
Income (loss) before income taxes	1,369,544	(60,124)
(Provision for) recovery of income taxes	(111,099)	28,695
Net income (loss)	1,258,445	(31,429)
Other comprehensive loss	(2,724)	(16,633)
Comprehensive income (loss)	1,255,721	(48,062)
Net income (loss) per share attributable to shareholders:		
Basic	10.21	(0.27)
Diluted	9.94	(0.27)

Source: Shopify Q1 2021

The income statement above shows Shopify's latest quarterly results as well as those for the first quarter of last year. Gross profit more than doubled and outpaced the growth of its operating expenses. However, the Net Income and EPS results we see here are misleading. This is the non-adjusted or non-GAAP EPS, which came out to $9,94. The real reason behind this massive jump in EPS is through an unusual item of over $1.2 billion, which is revealed in the earnings call is due to a one-time sale of an investment in a company that has recently IPO'd.

Having said this, Shopify still delivered some great numbers:

% of Revenue	5 %	7 %
GAAP Transaction and loan losses	10,606	14,083
% of Revenue	1 %	3 %
GAAP Operating expenses	439,817	330,183
% of Revenue	44 %	70 %
less: stock-based compensation	67,641	52,604
less: payroll taxes related to stock-based compensation	17,476	6,018
less: amortization of acquired intangibles	444	446
Non-GAAP Operating expenses	354,256	271,115
% of Revenue	36 %	58 %

Source: Shopify Q1 2021

Actual GAAP operating expenses went down from 70% of revenues this time last year to only 44%. Adjusted operating income came in at 21% of revenues compared to -2% last year, which is still very encouraging. Behind this were lower operating expenses and costs of revenues relative to the whopping 110% increase in revenues.

How did Shopify do this and just how much more profitable can the company become?

Shopify Is A (Great) Platform

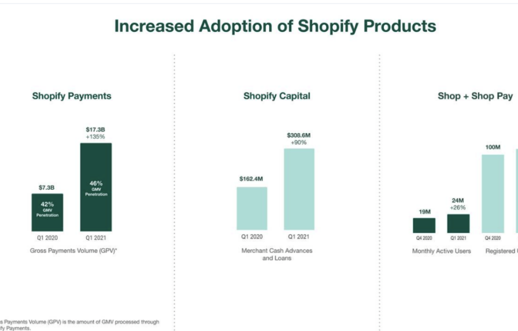
In my last article, where I compared Shopify to Amazon.com (AMZN), I made the point that Shopify is actually a platform, like Microsoft Corporation (MSFT), which means there is no ceiling to how much value it can offer.

> A platform is when the economic value of everybody that uses it exceeds the value of the company that creates it. Then it's a platform.
>
> Source: Bill Gates

This is why, unlike many other companies, Shopify can deliver such impressive earnings growth. Specifically, I would point towards a few factors that have been playing out over the last few months/years that are showing great results.

Firstly, in 2019 Shopify acquired 6 River Systems in order to further increase their services to merchants in the realm of fulfillment and shipping solutions. At the time, speculation over the effectiveness of this was questionable. However, as we learned in the earnings call, over half of the eligible merchants in the U.S. and Canada are using Shopify Shipping. This is very encouraging information. Shopify offers both Shopify Shipping and Shopify Fulfillment Network, which will soon be rolled out to new countries. This is just one of a few ways Shopify is adding value to their customers, which are the merchants.

Secondly, I would also like to talk about the success we have seen with Shopify's POS, Shop Pay and Shopify Payments. Shop Pay is Shopify's payment checkout, which recently partnered with Facebook (FB) to offer this option on the Instagram and Facebook platforms. Needless to say, this has done wonders for the adoption of Shop Pay. Shopify Payments, which is used for merchants to process payments, has also increased adoption substantially.



Source: Investor Presentation

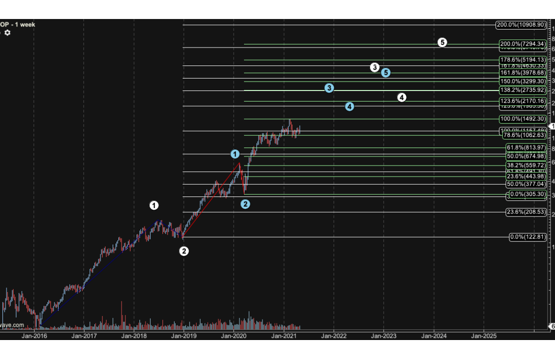
The above shows how Shopify Payments, Shop Capital and Shop Pay's adoption has increased YoY. We also see here Shopify's Shop, which is an app designed to act as a marketplace for consumers and is showing encouraging results.

On a last note, I would like to talk about Shopify Capital. Through this service, Shopify has provided over $2 billion in capital to smaller merchants. This is an incredibly valuable service since many of these small merchants might not have access to funding otherwise. Also, looking at the financials, it's encouraging to see that "transaction and loan losses" have come down significantly. Shopify Capital though is much more than a lending platform since it also allows merchants to have a separate business account, a business debit card and even reporting tools.

The above are just some of the most significant ways Shopify is adding value to its platform. A few years ago, I had my doubts about whether Shopify would be able to successfully move into shipping or financing, but the numbers Shopify is putting out quarter after quarter show this is exactly what they are doing. Since Shopify is a platform, there is no limit to the value it can offer, which means there is no limit to the profits and profit margins it can achieve.

Valuation

Shopify is a company that holds lots of potential, but it is hard to know what profit margins will look like. In this section, I am going to attempt to reach a target price for Shopify using Elliott Wave Theory.



Source: Author's work

Looking at the big picture on Shopify's chart, we can see a clear five-wave structure developing. I would say we are now in a larger degree third wave, and within this third wave, we can also see a five-wave structure developing, shown here with the blue numbers. Specifically, I'd say we are somewhere in the third wave of the third wave, which could easily target the 138.2% extension at around $2,735.

The larger degree third wave though could take us up to the $4,000 region, which is where we have a nice fib confluence at the 161.8 extensions for both the larger and smaller degree moves. I'd expect a pullback in a larger degree wave four after that, and a final leg up which could take us to +$7,000. Bear in mind this is a long-term target.

Risks

Having said all this, we must take into account a few things. For starters, I would expect growth to slow down in the next quarter. The pandemic shifted the world to online, but in the last few months, we have seen many economies fully reopen. This will impact online spending negatively, as people will be eagerly going to bars, restaurants and engaging in activities which they couldn't do during the lockdown. I would expect the next quarter to deliver weaker numbers, especially with the high expectations Shopify has set up after this quarter.

On another note, Shopify's revenues are inherently determined by consumer spending, and this could take a turn for the worst if, for example, we see inflation rise, or we see long-term rates increase, which will reduce the value of home equity. These are important things to take into account. Shopify is doing a great job, but there will be softer quarters and hard times ahead.

Takeaway

I would say this latest earnings report has made me a convinced Shopify believer. The company is executing well across the board and holds a lot of potential in both profitability and earnings. I don't think another company in the world can offer its merchants the kind of value that the Shopify platform and ecosystem does, which truly makes this a unique company with a lot of potential.

This article was written by
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Disclosure: I am/we are long SHOP, FB. I wrote this article myself, and it expresses my own opinions. I am not receiving compensation for it (other than from Seeking Alpha). I have no business relationship with any company whose stock is mentioned in this article.

23 Likes | 184 Comments
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Comments (184)

Sort by Newest

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Tall Seller Comments (12.08K) | + Follow — 08 May 2021, 11:41 PM

🔥Very interesting....

"Global-E Online [https://www.global-e.com] is scheduled to begin trading on the Nasdaq Stock Exchange sometime next week, using the ticker "GLBE," though the final date has yet to be confirmed. The company is planning to offer 15 million shares, priced in a range of $23 to $25 per share. The underwriters will have the option to sell an additional 2.25 million shares, depending on market demand.

The company has an arrangement with Shopify (NYSE:SHOP), which has taken a keen interest in the company. In the wake of its initial IPO filing last month, Shopify bought 7.75 million shares in the company, acquiring a 6.5% stake, and establishing a significant service and partnership agreement with Global-E, making the company the exclusive provider of cross-border services for Shopify's customers. After the IPO, that stake will slip to 5.4%, but Shopify also acquired warrants that entitle it to an additional 11.85 million shares over the coming two years, which could bring the value of Shopify's stake to nearly $500 million if the current pricing holds."
- Danny Vena, Motley Fool
www.google.com/...

I wonder if Shop Pay will be offered as a 1-click payment method on global-e?

Reply | Like (4)

abe109 Premium Comments (53) | + Follow — 11 May 2021, 9:36 PM

@Tall Seller Buy Buy Buy GLBE Long!

Reply | Like

Daytrader77 Comments (1.13K) | + Follow — 08 May 2021, 4:07 PM

Hey shopify,

Will you allow me to buy you back again at $400?

Reply | Like (1)

Tall Seller Comments (12.08K) | + Follow — 08 May 2021, 7:06 PM

After a split maybe.

Reply | Like

Tall Seller Comments (12.08K) | + Follow — 08 May 2021, 7:15 PM

Are you hoping for a stock split then?

Reply | Like

Daytrader77 Comments (1.13K) | + Follow — 08 May 2021, 7:25 PM

@Tall Seller unfortunately no company will stocks split In the next 3-5 years.

Reply | Like

See More Replies

Tall Seller Comments (12.08K) | + Follow — 07 May 2021, 7:51 PM

Gotta love that TOP tech VC firm Bessemer Venture Partners [https://www.bvp.com] thinks:

"Despite volatile multiples due to interest rates, the average tech company is currently growing over 40%.

Byron Deeter [https://twitter.com/bdeeter] predicts if these rates hold through 2021, we could have a record year in the tech industry."
www.cnbc.com/...
- SquawkAlley

Very likely, NOT ONE PERSON HERE knows tech better than Byron. And, he thinks tech companies like "SHOPIFY" will power through this volatility and end the year as a "RECORD YEAR".

Sounds like a good time to BUY AND HOLD now with all the volatility???

Reply | Like (3)

Tall Seller Comments (12.08K) | + Follow — 07 May 2021, 7:41 PM

Long term Shopify and their Shop App will wean many more Customers off Amazon and choose to buy direct from merchants. This is a pretty compelling behavior happening nowadays...

"1) find cool product on Amazon

2) Google the brand name

3) find their website

4) buy direct from them

4a) probably get 10% off

5) still get your stuff in 3-5 days

6) company saves 25% margin

7) you avoid giving Bezos money"

- Leftist CEO
👉 twitter.com/...

I used to buy about 75% of my online purchases from Amazon, now it's less than 5% and the rest I buy direct of Shopify merchants. That's the future

LONG $SHOP

Reply | Like (3)

hawk007 Comments (1.93K) | + Follow — 11 May 2021, 7:01 PM

@Tall Seller .....yes the dems and Lefist CEO in bed together

Reply | Like

Maor Roffe Comments (100) | + Follow — Yesterday, 1:10 PM

@hawk007 go back to bed...

Reply | Like

hawk007 Comments (1.93K) | + Follow — Yesterday, 8:29 PM

@Maor Roffe ....Why? I am not sleepy....

Reply | Like

Joel_Jackson Comments (64) | + Follow — 07 May 2021, 7:29 PM

Shopify's bubble is an amazing short opportunity. Remember Blackberry in 2011? that was a 1000%+ return in a few months if you used OTM put options. Shop is a similar opportunity.

Already the GMV is declining according to alternative data sources. As soon as we have 1 quarter below analyst the stock will crash by more than 30%. We just need 1 quarter. Puts are so cheap on SHOP that I'm doubling down.

Reply | Like

Tall Seller Comments (12.08K) | + Follow — 07 May 2021, 7:52 PM

It's probably better to BUY AND HOLD with all $SHOP's huge initiatives rolling out and expected.

Sounds like Spotify CEO is going to roll out monetization abilities for creators on his platform (mentioned here: twitter.com/...), where he previously described a Shopify integration for such coming numerous times.

HUGE growth likely coming for $SHOP.

Reply | Like (1)

About This Article

Ticker Covered	SHOP
Author's rating at publication	Very Bullish
Price at publication	$1,215.85
Change	-13.82%
Total Return	-11.39%
S&P 500 change	-2.04%

Author's Rating History

About SHOP

Symbol	Last Price	% Chg
SHOP	1,047.77	-3.33%
Post	1,049.70	0.18%

PE (FWD)	248.06
Yield (FWD)	-
Rev Growth (YoY)	99.58%
Short Interest	1.22%

Compare to Peers

SHOP Ratings

SA Author	Bullish	3.82
Wall Street	Bullish	3.90
Quant	Neutral	2.98

Quant Ranking

Sector	Information Technology
Industry	Internet Services and Infrastructure
Ranked in Industry	1 out of 17
Ranked in Sector	221 out of 520
Ranked Overall	2013 out of 3942

Quant ratings beat the market »

More on SHOP
Shopify-backed Global-E rises on first post-IPO day and CEO says firm has 'great potential'
Shopify upgraded by Loop Capital with 'heady' revenue growth anticipated
Shopify: Truckloads Of Growth And Profit
Shopify-backed Global-E sets IPO at $23-$25/share, valuing firm at $3B+

SA Connect

Tall Seller
Comments (12.08K) | + Follow
07 May 2021, 8:02 PM

Alternative data sources say Shopify's GMV is HUGE this quarter already and $SHOP VP said today he thinks parts of their growth will "ACCELERATE" (HERE: ca.finance.yahoo.com/...).

"ACCELERATE" is a good time BUY high growth disruptive companies with massive moats like $SHOP, right?

Reply Like (1)

hawk007
Comments (1.93K) | + Follow
11 May 2021, 7:02 PM

@Joel_Jackson ....not going to happen..........

Reply Like (1)

See More Replies

Rational_investor_09
Comments (39) | + Follow
07 May 2021, 6:40 PM

As expected, another weak week for Shopify. The economy is re-opening and fast! More inflation coming, more pain for tech growth stocks like SHOP and SNOW. the 870-900 target is coming!

Reply Like (1)

Joel_Jackson
Comments (64) | + Follow
07 May 2021, 7:28 PM

@Rational_investor_09 Yep, the drop has just started. Whenever the stock drops by 7%+ next week, weak hands will drop the stock and the real drop will begin. The stock is priced at 50 times the sales. A more reasonable ratio is 15 which is 25% of the stock price. SHOP is not worth more than 300$ in my opinion.

Reply Like

Tall Seller
Comments (12.08K) | + Follow
07 May 2021, 7:30 PM

PayPal earnings call said they expect a TIDAL WAVE of e-commerce growth for all e-commerce through the rest of the year and it will likely be durable growth for a long time. As Shopify is key to helping them expand their reach with all of Shopify's social media and marketplace integrations, HUGE growth ahead for Shopify too.

LONG $SHOP

Reply Like (2)

Tall Seller
Comments (12.08K) | + Follow
07 May 2021, 7:43 PM

I'm a BUY AND HOLD on $SHOP for likely the next 10 years. I BOUGHT THE DIP. 👨‍✈️😘

Reply Like (1)

Tall Seller
Comments (12.08K) | + Follow
07 May 2021, 12:39 PM

Exciting @LorenPadelford from $SHOP said at @YahooFinance All Markets Summit: Small Business Recovery [finance.yahoo.com/...]

"It's a great time to be an entrepreneur," Padelford said. "It's a great time to start something and we see that a ACCELERATING, not slowing down."

"I think we're at the BEGINNING, I think we're seeing now the potential of entrepreneurs. And when you look at it from a macroeconomic perspective, the growth rate of entrepreneurial businesses is eclipsing the growth rate of big box," he said. "And that shows you that we as consumers want to shop local, 50% of consumers want to shop at a local store. We want to shop from brands that have a good story."
👉 www.google.com/...

🔥"ACCELERATING"

🔥"BEGINNING"

LONG $SHOP
📈📈📈

Reply Like (2)

Tall Seller
Comments (12.08K) | + Follow
06 May 2021, 5:03 PM

🔥Shopify ANNOUNCED winning more giant merchants like this one...

Heinz is pivoting to using industry leading omnichannel Direct-to-Consumer and Business-to-Business omnichannel retail operating system hub Shopify, like Shopify President described in their recent earnings call [Shopify Inc. (SHOP) CEO Tobi Lütke on Q1 2021 Results - Earnings Call Transcript
seekingalpha.com/...]:

🗣️"Kraft Heinz launched Kraft Heinz Direct [https://kraftheinzdirect.com], a channel that sells directly to local retailers, convenient stores and restaurant partners following the launch last year of Heinz to Home [https://heinztohome.com]."

Big CPG's like Heinz need to also take advantage of the same such platform [Shopify] that new competitors are using to exponentially gain market share from them or they risk being dominated.

Big wins like this could ACCELERATE Shopify's growth as it further proves Shopify is the best option for businesses or ALL SIZES.

LONG $SHOP

Reply Like (3)

Jeff Ridge
Comments (8) | + Follow
06 May 2021, 4:49 PM

Shopify running out of steam ! Another big day in the red.

Shopify's pandemic story will come to an end. This was a great stock to hold during the pandemic, but now that it has been pumped it's a sell the news stock. Valuation does not matter until it does.

As Shopify grows into a more mature company expectations will rise and now the market has put the expectations at the very top. I listened to earning call and management has greatly exceeded the expectations of all Analysts and investors - Despite that the stock is down 20% from the earnings! Glad I sold all my shares in December. This stock has no gas left.

Reply Like (2)

Tall Seller
Comments (12.08K) | + Follow
06 May 2021, 4:59 PM

Alternative data sources are saying exactly OPPOSITE of that. Shopify is experiencing HUGE growth on many fronts right now. And they have tons cooking to even potentially ACCELERATE their growth further.

Reply Like

Jeff Ridge
Comments (8) | + Follow
06 May 2021, 5:22 PM

@Tall Seller unless you are able provide verifiable data and sources, this is the opposite of what I have seen of the Bloomberg ATV feed. SHOP is actually showing a decline in GMV in the last week of April and 1st week of May.

Reply Like

Eric_Riggs
Premium Marketplace Comments (305) | + Follow
06 May 2021, 5:22 PM

@Tall Seller you've been saying this for 3 years without providing a link. Real alternative data source is saying the opposite.

Reply Like

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264
Comments (203) | + Follow
06 May 2021, 1:57 PM

Tall Seller As we are just a couple of weeks away from the mid 2nd quarter are we still seeing sales continuing strong as they are in New Zealand and Australia?

Reply Like

Tall Seller
Comments (12.08K) | + Follow
06 May 2021, 2:22 PM

Harley recently said $SHOP IS having extremely strong sales through their platform there even though they are both further along in their re-opening.

Reply Like

Tall Seller
Comments (12.08K) | + Follow
06 May 2021, 2:29 PM

The only alternative data I've seen is up until mid-April and YES Shopify's GPV growth is still massive up 'til then, even with tougher comps.

Reply Like

264
Comments (203) | + Follow
06 May 2021, 3:21 PM

@Tall Seller Thanks.

Reply Like

bihmurdoch
Comments (179) | + Follow
06 May 2021, 1:15 PM

Excellent article. Breath of fresh air to see a fellow Elliot Wave theorist trying to teach PE bunch that fundamentals do not drive the stock only, technicals also do.
If you spend 30 minutes a day for next 30-60 days learning Elliot Wave theory (it will test your smartness) and Fibonacci (they go hand in hand). Please educate yourself using these free resources (book is not free, so just use the other two resources first and see if your education is worth $25) . You will never see the stocks or the world in the same way again.
Book: https://tinyurl.com/7m3br8
Free basic education: https://tinyurl.com/ajvu7w4s
Listen to this guy: www.youtube.com/...

The risk of few months vs lifelong skill of knowing where your stocks are and where they are going. I think risk reward ratio is orders of magnitude higher.

You will see comments from people that would say about a stock that just completed wave 3 and is in corrective A,B,C waves "The earnings was blow out but stock is down, Why?", then they sell their stock and wave 4 low hits and wave 5 starts to take shape and then they run back to buy the stock at a price that 20%-50% higher then where they sold it.

The next disclosure is going to loose 90% of the readers :)
I bought vertical bull call spreads for Shopify ($SHOP) where I bought Jan 2023 Shop 1200 calls and sold Jan 2023 1300 calls. The cost was $3130 per contract. If $SHOP reaches $1300 in the next 1 Year and 7 months (Which is 90% probability) you would make 72% (or $2244/contract on investment of $3130/per contract) by next October. The longer you hold, the more valuable it gets if price action is positive.
Wish you a very prosperous investing!!

Reply Like (3)

Will-G
Comments (1.44K) | + Follow
06 May 2021, 1:18 PM

@bihmurdoch
I keep thinking the crypto plays are gonna tank, but they seem to rise with popularity. I feel like the big gains have already been made,

Reply Like (1)

bihmurdoch
Comments (179) | + Follow
06 May 2021, 4:25 PM

@Will-G I am not in Crypto directly but through $GBTC, very very small position.
But I do have paid services that provides analysis to me. One of the services contention is that if Bitcoin hits $35-$40K anytime in next 6 months, It will then rocket to $80K by the end of the year.
One thing that people do not realize is that big drawdowns are necessary evil before one can get All Time Highs. Big drawdowns cleans ups all weak hands and supply, so when all supply is gone and no sellers are left, where does one think asset (stock, crypto etc) will go only UP!!
Sorry I digressed,
Again, I do not invest in things that I do not understand so I do not engage in them except peripherally.

Reply Like

royal options
Comments (169) | + Follow
06 May 2021, 9:36 AM

Do an 8:1 10:1 or even 12:1 spilt and bring it back down so the covid retail money can join in and push it a bit higher too

Reply Like

Club Argentino de Trading
Comments (94) | + Follow
06 May 2021, 5:35 AM

To be frank, this role is shitty shit, and highly overrated. .run away

Reply Like (2)

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 3:22 PM

Oooooo...Shopify's Diem Association stablecoin blockchain solutions appear to be be getting closer to launching. Deim has launched a MiniWallet to test members wallets (twitter.com/...), as SEEN HERE:
👇👇👇👇
developers.diem.com/...
👆👆👆👆

With Diem members $FB, $SPOT, $UBER, and $COIN, together $SHOP, this group has MASSIVE reach with over 3 BILLION daily users in their collective ecosystems. VERY LOW FEE solutions and CONVENIENT to use solutions within their ecosystems, will likely be MASSIVE growth drivers, especially for $SHOP & $FB making e-commerce and banking solutions for businesses easier and cheaper for the world in general but specifically for the 1 BILLION underbanked globally.

HUGE growth likely coming.
📈📈📈📈

Reply Like

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 1:42 PM

Very cool that Global-E pre-IPO investors include Shopify which will own about 5.5% of the company following the go-public deal. $SHOP
Re-vised SEC F1 filing:
www.sec.gov/...

Shopify appears to have a strategy of investing into many e-commerce related companies now.

I bet they incorporate Shop Pay checkout into Global-E checkout.

AND, now when other platforms use Global-E, they will really be using Shopify.😂

LONG $SHOP

Reply Like (1)

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 1:55 PM

SA investigative report on it here:

Shopify-backed Global-E sets IPO at $23-$25/share, valuing firm at $3B+
seekingalpha.com/...

Shopify is spreading their wings everywhere in the industry.

Reply Like

Rational_investor_09
Comments (39) | + Follow
05 May 2021, 11:38 AM

Be ready for more trouble - PPX is hitting new high suggesting another correction of 20-30% in SHOP.

Reply Like (4)

Marik Volt
Comments (14) | + Follow
05 May 2021, 11:54 AM

@Rational_investor_09 I like SHOP as one of their customers, but the stock is so overvalued that I would not touch with a ten foot pole!

Reply Like

optionsexpert
Comments (1.38K) | + Follow
05 May 2021, 11:54 AM

@Rational_investor_09 This is still a buy on the massive support around 200 dma. If that breaks then I will sell but not before. Dips still getting bought here for now.

Reply Like (1)

Joel_Jackson
Comments (64) | + Follow
05 May 2021, 12:02 PM

@Rational_investor_09 I know I made so much money with my puts after the earnings. Party is just getting started.

Reply Like

See More Replies

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 2:48 AM

"Shopify Stock Is a Gift Courtesy of Mr. Market!

Despite Shopify's nosebleed-level price-to-sales (P/S) multiple, the stock still seems too CHEAP, given the calibre of business you're getting and the exceptional stewards running the show. The small- and medium-sized (SMB) e-commerce space remains lightly penetrated. Under the leadership of its CEO and founder Tobias Lütke, I think the company will capitalize on the opportunity at hand..."
- Joey Frenette, Motley Fool

Reply Like

Club Argentino de Trading
Comments (94) | + Follow
05 May 2021, 1:33 AM

www.forbes.com/...

Reply Like

Marik Volt
Comments (14) | + Follow
05 May 2021, 11:53 AM

@Club Argentino de Trading SHOP is very overvalued. Seems like SQ is the best bet here. What do you think?

Reply Like

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 1:58 PM

They why did ARK Invest DUMP $200,000,000 of $SQ last week and probably $1BILLION worth over the last 6 months, all when they've been BUYINY over $1BILLION in $SHOP the entire time?

Reply Like

Tall Seller
Comments (12.08K) | + Follow
04 May 2021, 3:56 PM

Shopify Joins the Open Invention Network!
👉 www.globenewswire.com/...
"At Shopify, we've built our platform on Ruby on Rails. We view open source software as a key foundation for our business," said Robert Guay, Senior Counsel, Intellectual Property at Shopify. "By joining the Open Invention Network, we have committed to patent non-aggression in core Linux and adjacent open source software. We believe that this commitment will promote innovation and help enable entrepreneurs and developers to build on open source foundations without focusing on the threat of litigation. We strongly encourage all forward-looking ecommerce platforms, retailers, and other companies to do the same."
$SHOP

Reply Like

Eric_Riggs
Premium Marketplace Comments (305) | + Follow
04 May 2021, 3:14 PM

Bullish signal on SHOP today. While NQ is down and most tech stocks are down, Shopify is climbing. that means that might be a good short term play to buy right here. I picked up some short term calls right here.

Rational_investor_09 - You should trim your position and re-enter short later.

Reply Like

Tall Seller
Comments (12.08K) | + Follow
04 May 2021, 3:38 PM

100% of everyone I know who just BOUGHT AND HELD $SHOP for the last 5 years made much more than trying to play swings, especially after considering tax implications of jumping in and out, and attempting to time things perfect (NEVER happens for most).

I bet if I BUY AND HOLD for the next 5-10-20 years, I'll make a lot more than the traders will.

Reply Like (1)

Rational_investor_09
Comments (39) | + Follow
05 May 2021, 11:35 AM

@Eric_Riggs Not really - PPX is going down big time, and Hedge funds are increasing their short position. I maintain the 870-930 target.

Reply Like

Tall Seller
Comments (12.08K) | + Follow
05 May 2021, 1:45 PM

Hedge funds are doing exactly OPPOSITE. They went from 30 to 90 in Shopify.

Reply Like

Add A Comment

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