

# Dow Jones U.S. Select Dividend Index<sup>SM</sup>

# Fact Sheet

## Stated Objective

To represent the top 100 U.S. stocks by dividend yield.

## Unique Aspects

- 1 Is derived from the Dow Jones U.S. Index<sup>SM</sup>, which covers approximately 95% of U.S. market capitalization.
- 2 Stocks are screened by dividend-per-share growth rate, dividend payout ratio and average daily dollar trading volume, and are selected based on dividend yield.

## Descriptive Statistics

Dividend Yield %				Component Weight (%)	
Mean	Median	Largest	Smallest	Largest	Smallest
4.6	4.3	16.5	2.5	2.28	0.21

Mean, median, largest, smallest and component weights are based on dividend yield, not full market capitalization.

## Performance

Currency	Total Return (%)			Annualized Total Return (%)			
	3-Month	YTD	2006	1-Year	3-Year	5-Year	Since Inception*
-6.17	-5.16	19.56	-5.16	5.57	12.59	9.40	14.30

\*Inception date: December 31, 1991.

The Dow Jones U.S. Select Dividend Index<sup>SM</sup> was first published in November 2003. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

## Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
12.84	12.28	12.51	12.15	1.65	4.54	1.06	7.90

## Benchmark Comparison

Correlation Against Benchmark	Tracking Error Against Benchmark
0.7916	5.15%

Benchmark comparison values calculated using monthly total-return data from December 31, 2004, through December 31, 2007.

Benchmark used for comparison is the Dow Jones Wilshire U.S. Index.

## Symbols

Suggested Symbol	ISIN	Bloomberg	Bridge	ILX/Thomson	Reuters
DJDVY	NA	DJDVY	us&DVY	.DIDVY	.DJDVY

## Components

Company	Ticker	Industry	Dividend Yield (%)	Adjusted Weight (%)
Entergy Corp.	ETR	Utilities	2.51	2.28
Altria Group Inc.	MO	Consumer Goods	3.97	2.22
SunTrust Banks Inc.	STI	Financials	4.67	2.13
Comerica Inc.	CMA	Financials	5.88	2.01
PNC Financial Services Group Inc.	PNC	Financials	3.84	1.92
Bank of America Corp.	BAC	Financials	6.20	1.90
Wachovia Corp.	WB	Financials	6.73	1.83
Chevron Corp.	CVX	Oil & Gas	2.49	1.77
Zenith National Insurance Corp.	ZNT	Financials	4.47	1.62
Kimberly-Clark Corp.	KMB	Consumer Goods	3.06	1.61
PPG Industries Inc.	PPG	Basic Materials	2.96	1.57
Pinnacle West Capital Corp.	PNW	Utilities	4.95	1.56
Citigroup Inc.	C	Financials	7.34	1.56
UnionBanCal Corp.	UB	Financials	4.25	1.54
DTE Energy Co.	DTE	Utilities	4.82	1.51
FirstEnergy Corp.	FE	Utilities	3.04	1.46
Unitrin Inc.	UTR	Financials	3.79	1.46
Universal Corp.	UWV	Consumer Goods	3.51	1.40
Bank of Hawaii Corp.	BOH	Financials	3.44	1.37
Nicor Inc.	GAS	Utilities	4.39	1.36
BB&T Corp.	BBT	Financials	6.00	1.31

## Components (cont.)

Company	Ticker	Industry	Dividend Yield (%)	Adjusted Weight (%)
Scana Corp.	SCG	Utilities	4.18	1.30
Eastman Chemical Co.	EMN	Basic Materials	2.88	1.30
Avery Dennison Corp.	AVY	Basic Materials	3.09	1.28
Gannett Co. Inc.	GCI	Consumer Services	4.10	1.27
AGL Resources Inc.	ATG	Utilities	4.36	1.27
Eli Lilly & Co.	LLY	Health Care	3.52	1.26
Lincoln National Corp.	LNC	Financials	2.85	1.26
First Horizon National Corp.	FHN	Financials	9.92	1.24
National City Corp.	NCC	Financials	9.96	1.24
U.S. Bancorp	USB	Financials	5.36	1.20
Dow Chemical Co.	DOW	Basic Materials	4.26	1.19
Fifth Third Bancorp	FITB	Financials	7.00	1.18
Watsco Inc.	WSO	Industrials	4.35	1.17
KeyCorp	KEY	Financials	6.40	1.13
JPMorgan Chase & Co.	JPM	Financials	3.48	1.13
General Mills Inc.	GIS	Consumer Goods	2.74	1.12
Regions Financial Corp.	RF	Financials	6.43	1.11
Merck & Co. Inc.	MRK	Health Care	2.62	1.10
AT&T Inc.	T	Telecommunications	3.85	1.08
Black Hills Corp.	BKH	Utilities	3.17	1.07
ONEOK Inc.	OKE	Utilities	3.22	1.07
Cincinnati Financial Corp.	CINF	Financials	3.59	1.06
Genuine Parts Co.	GPC	Consumer Goods	3.15	1.06
Pitney Bowes Inc.	PBI	Technology	3.68	1.06
Wilmington Trust Corp.	WL	Financials	3.81	1.03
Associated Banc-Corp.	ASBC	Financials	4.58	0.94
Energy East Corp.	EAS	Utilities	4.56	0.92
Wells Fargo & Co.	WFC	Financials	4.11	0.92
Provident Bankshares Corp.	PBKS	Financials	5.98	0.91
Citizens Republic Bancorp Inc.	CRBC	Financials	7.99	0.91
Commerce Group Inc.	CGI	Financials	3.34	0.89
FirstMerit Corp.	FMER	Financials	5.80	0.88
Arthur J. Gallagher & Co.	AJG	Financials	5.13	0.88
Pfizer Inc.	PFE	Health Care	5.63	0.84
Huntington Bancshares Inc.	HBAN	Financials	7.18	0.82
Deluxe Corp.	DLX	Industrials	3.04	0.80

## Components (cont.)

Company	Ticker	Industry	Dividend Yield (%)	Adjusted Weight (%)
R.R. Donnelley & Sons Co.	RRD	Industrials	2.76	0.79
Bristol-Myers Squibb Co.	BMY	Health Care	4.68	0.79
Astoria Financial Corp.	AF	Financials	4.47	0.78
DPL Inc.	DPL	Utilities	3.51	0.77
Sonoco Products Co.	SON	Industrials	3.18	0.77
New York Community Bancorp Inc.	NYB	Financials	5.69	0.76
F.N.B. Corp.	FNB	Financials	6.53	0.72
TCF Financial Corp.	TCB	Financials	5.41	0.72
Trustmark Corp.	TRMK	Financials	3.63	0.71
New York Times Co. Cl A	NYT	Consumer Services	5.25	0.71
NiSource Inc.	NI	Utilities	4.87	0.70
Leggett & Platt Inc.	LEG	Consumer Goods	5.73	0.69
Waste Management Inc.	WMI	Industrials	2.94	0.69
MeadWestvaco Corp.	MWV	Industrials	2.94	0.69
General Motors Corp.	GM	Consumer Goods	4.02	0.69
UniSource Energy Corp.	UNS	Utilities	2.85	0.67
Masco Corp.	MAS	Industrials	4.26	0.67
Pacific Capital Bancorp	PCBC	Financials	4.37	0.67
Briggs & Stratton Corp.	BGG	Consumer Goods	3.88	0.66
PNM Resources Inc.	PNM	Utilities	4.29	0.65
Valley National Bancorp	VLV	Financials	4.41	0.64
Washington Federal Inc.	WFSL	Financials	3.98	0.63
Synovus Financial Corp.	SNV	Financials	3.41	0.61
PFF Bancorp Inc.	PFB	Financials	6.31	0.60
Umpqua Holdings Corp.	UMPQ	Financials	4.95	0.58
Lee Enterprises Inc.	LEE	Consumer Services	5.19	0.58
RPM International Inc.	RPM	Basic Materials	3.74	0.57
Colonial BancGroup Inc.	CNB	Financials	5.54	0.56
Sensient Technologies Corp.	SXT	Basic Materials	2.55	0.55
Mattel Inc.	MAT	Consumer Goods	3.94	0.53
South Financial Group Inc.	TSFG	Financials	4.86	0.51
Popular Inc.	BPOP	Financials	6.04	0.50
Old Republic International Corp.	ORI	Financials	4.15	0.50
CenterPoint Energy Inc.	CNP	Utilities	3.97	0.48
Superior Industries International Inc.	SUP	Consumer Goods	3.52	0.48
Fulton Financial Corp.	FULT	Financials	5.35	0.45

## Components (cont.)

Company	Ticker	Industry	Dividend Yield (%)	Adjusted Weight (%)
D.R. Horton Inc.	DHI	Consumer Goods	4.56	0.44
First Niagara Financial Group Inc.	FNFG	Financials	4.65	0.43
People's United Financial Inc.	PBCT	Financials	2.99	0.42
Washington Mutual Inc.	WM	Financials	16.46	0.41
La-Z-Boy Inc.	LZB	Consumer Goods	6.05	0.39
Sara Lee Corp.	SLE	Consumer Goods	2.62	0.31
First Bancorp (Puerto Rico)	FBP	Financials	3.84	0.21

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## Quick Facts

Weighting	Indicated annual dividend; individual securities capped at 10%
Component Number	100
Review Frequency	Annually, in December
Calculation/Distribution	Every 15 seconds during U.S. stock exchange trading hours
Base Value/Base Date	100 as of December 31, 1991
History	Available daily back to December 31, 1991
Date Introduced	November 2003

For more information on the Dow Jones U.S. Select Dividend Index<sup>SM</sup>, email [djindexsupport@dowjones.com](mailto:djindexsupport@dowjones.com) or call 609.520.7249. Learn more at [www.djindexes.com](http://www.djindexes.com).

All data as of December 31, 2007.

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