

Dow Jones Industrial AverageSM

Fact Sheet

Stated Objective

To represent large and well-known U.S. companies. Covers all industries with the exception of Transportation and Utilities.

Key Features

- Components are selected by an Averages Committee comprised of the Managing Editor of The Wall Street Journal, the head of Dow Jones Indexes research and the head of CME Group research. The Averages Committee was created in March 2010, when Dow Jones Indexes became part of CME Group Index Services, LLC, a joint venture company owned 90% by CME Group Inc. and 10% by Dow Jones & Company.
- The index is price weighted.
- The Dow Jones Industrial AverageSM was first calculated on May 26, 1896.

Descriptive Statistics

Market Capitalization (Billions)

Currency	Component Number	Full	Float-Adjusted	Mean	Median	Largest	Smallest
USD	30	3,658.8	3,500.5	116.7	109.9	368.7	15.7

Data calculated as of December 31, 2010.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

Total Return (%)

Annualized Total Return (%)

Currency	1-Month	3-Month	YTD	2009	1-Year	3-Year	5-Year	10-Year
USD	5.33	8.04	14.06	22.68	14.06	-1.61	4.31	3.15

Data calculated as of December 31, 2010.

Fundamentals

P/E (Including Negative)

P/E (Excluding Negative)

Trailing	Projected	Trailing	Projected	P/B	Dividend Yield	P/Sales	P/Cash Flow
14.80	12.29	14.37	12.29	2.65	2.54	1.45	9.13

Data calculated in USD as of December 31, 2010.

Symbols

	Total Return	Price Return
	USD	USD
Suggested Symbol	DJITR	DJI
ISIN	N/A	US2605661048
Bloomberg	DJITR	DJI
Bridge	US&ITR	US&DJI
Comstock	DJITR	INDU
Reuters	.DJITR	.DJI
Thomson	.DINDR	.INDU
Thomson GlobalTopic	N/A	DJIA.CT
Telekurs	DJITR	DJI

Sector Allocation

Industrials	22.37%
Technology	16.87%
Consumer Services	13.29%
Oil & Gas	10.75%
Consumer Goods	10.56%
Financials	10.09%
Health Care	7.54%
Basic Materials	4.27%
Telecommunications	4.26%

Data calculated in USD as of December 31, 2010.

Sectors based on the ten industries defined by the Industry Classification Benchmark (ICB). For more information, see www.icbenchmark.com.

Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Weight (%)
International Business Machines Corp.	U.S.	IBM	Technology	Technology	9.59%
Caterpillar Inc.	U.S.	CAT	Industrials	Industrial Goods & Services	6.12%
Chevron Corp.	U.S.	CVX	Oil & Gas	Oil & Gas	5.97%
3M Co.	U.S.	MMM	Industrials	Industrial Goods & Services	5.64%
United Technologies Corp.	U.S.	UTX	Industrials	Industrial Goods & Services	5.15%
McDonald's Corp.	U.S.	MCD	Consumer Services	Travel & Leisure	5.02%
Exxon Mobil Corp.	U.S.	XOM	Oil & Gas	Oil & Gas	4.78%
Coca-Cola Co.	U.S.	KO	Consumer Goods	Food & Beverage	4.30%
Boeing Co.	U.S.	BA	Industrials	Industrial Goods & Services	4.27%
Procter & Gamble Co.	U.S.	PG	Consumer Goods	Personal & Household Goods	4.21%

© CME Group Index Services LLC. 2011 Data calculated in USD as of December 31, 2010.

Quick Facts

Component Number	30
Weighting	Price-weighted
Review Frequency	As needed
Base Value/Base Date	40.94 as of 5/26/1896
Calculation Frequency	Every 2 seconds during U.S. stock exchange trading hours; indicative every 15 seconds during Xetra trading hours
Estimated Back-Tested History Availability	Available back to May 26, 1896
Date of Introduction	May 26, 1896

For more information on the Dow Jones Industrial AverageSM,
email djindexsupport@djindexes.com
or call U.S. +1.609.520.7249 | Asia +86.10.8400.7774 | Europe +49.69.29.725.180
Learn more at www.djindexes.com.

All information as of December 31, 2010

© CME Group Index Services LLC 2011. All rights reserved. "Dow Jones Indexes", the marketing name of CME Group Index Services LLC ("CME Indexes"), is a trademark of Dow Jones Trademark Holdings LLC. "Dow Jones®", "Dow Jones Indexes", "DJ", "Dow Jones Industrial AverageSM" and all other index names listed above are service marks of Dow Jones Trademark Holdings, LLC ("Dow Jones"), and have been licensed for use by CME Indexes. "CME" is a trademark of Chicago Mercantile Exchange Inc.

The Industry Classification Benchmark is a joint product of FTSE International Limited and Dow Jones Indexes, a licensed trademark of CME Group Index Services LLC. "FTSE" is a trade and service mark of London Stock Exchange and The Financial Times Limited.

Investment products based on the Dow Jones Industrial AverageSM are not sponsored, endorsed, sold or promoted by Dow Jones, CME Indexes or their respective affiliates and none of Dow Jones, CME Indexes or any of their respective affiliates make any representation regarding the advisability of investing in such products. Inclusion of a company in any of the indexes in these materials does not in any way reflect an opinion of Dow Jones, CME Indexes or any of their respective affiliates on the investment merits of such company. None of Dow Jones, CME Indexes or any of their respective affiliates is providing investment advice in connection with these indexes.

All information in these materials is provided "as is". CME Indexes, Dow Jones and their respective affiliates do not make any representation regarding the accuracy or completeness or these materials, the content of which may change without notice, and specifically disclaims liability related to these materials. FTSE, Dow Jones, CME Indexes and their respective affiliates do not accept any liability to any person for any loss or damage arising out of any error or omission in the ICB.