

Description

The S&P 500® Pure Growth index is a style-concentrated index designed to track the performance of stocks that exhibit the strongest growth characteristics by using a style-attractiveness-weighting scheme.

Index Attributes

The S&P Style Index family comprises two distinct index series, S&P Style and S&P Pure Style, which are designed to meet different needs. S&P Style Indices provide conventional broad-based coverage of the investable universe. S&P Growth and Value Indices combine to include all constituents of their parent indices, and are market-cap weighted. S&P Pure Growth and Pure Value Indices provide narrower, style-pure exposure, do not include all members of their parent indices, and are weighted by style propensity.

The S&P Pure Style Indices employ a unique framework and robust definition of growth and value, and address investors' specific need for style-concentrated indices. They are designed to provide improved discriminatory power, relative to conventional style benchmarks, in differentiating between growth and value. The S&P Pure Style Indices have no overlapping constituents between growth and value, and only stocks with the strongest style characteristics are included. Furthermore, because members are weighted in proportion to their relative style propensity, these indices express a high degree of style purity while avoiding size bias.

Historically, pure growth style indices have exhibited greater returns and volatility, and sometimes wider style spreads, than traditional growth style benchmarks.

Methodology Construction

- **Universe.** Constituents of the S&P 500 that exhibit the strongest growth characteristics are included.
- **Growth Factors.** We derive growth scores using three factors: sales growth, the ratio of earnings change to price, and momentum.
- **Constituent Selection.** Stocks with 100% of their market cap in the S&P 500 Growth index and a growth score among the highest of all parent index growth scores.
- **Style Weighting.** Constituents within the S&P 500 Pure Growth Style Index are weighted according to their growth scores.

Quick Facts

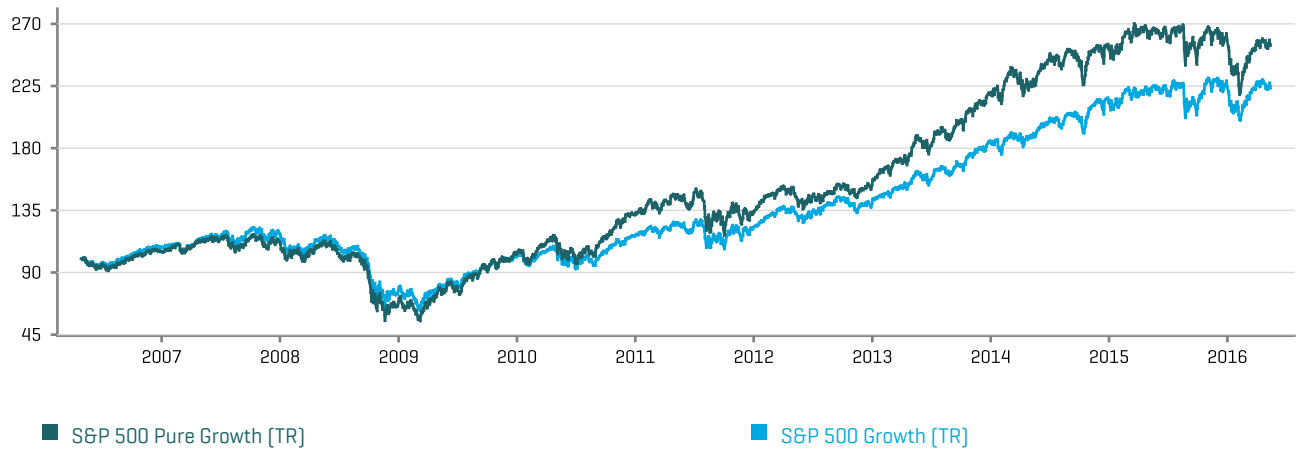
WEIGHTING METHOD	Score weighted
REBALANCING FREQUENCY	Annually in December
CALCULATION FREQUENCY	Real time
CALCULATION CURRENCIES	USD, KRW
LAUNCH DATE	December 16, 2005

For more information, including the complete methodology document, please visit:
<http://www.spindices.com/indices/equity/sp-500-pure-growth>

All information for an index prior to its Launch Date is back-tested, based on the methodology that was in effect on the Launch Date. Back-tested performance, which is hypothetical and not actual performance, is subject to inherent limitations because it reflects application of an Index methodology and selection of index constituents in hindsight. No theoretical approach can take into account all of the factors in the markets in general and the impact of decisions that might have been made during the actual operation of an index. Actual returns may differ from, and be lower than, back-tested returns.

Historical Performance

* Data has been re-based at 100



Performance

INDEX LEVEL	RETURNS			ANNUALIZED RETURNS			
	1 MO	3 MOS	YTD	1 YR	3 YRS	5 YRS	10 YRS
TOTAL RETURNS							
9,150.31	-0.77%	5.53%	-2.11%	-2.63%	12.85%	11.54%	9.73%
PRICE RETURNS							
7,944.24	-0.81%	5.28%	-2.37%	-3.58%	11.75%	10.48%	8.76%
NET TOTAL RETURNS							
8,770.14	-0.78%	5.46%	-2.19%	-2.92%	12.52%	11.22%	9.44%
BENCHMARK* TOTAL RETURNS							
2,779.11	-1.27%	4.53%	-0.74%	1.73%	12.71%	12.02%	8.35%
BENCHMARK* PRICE RETURNS							
1,149.33	-1.34%	4.07%	-1.24%	0%	10.80%	10.04%	6.55%

* The index benchmark is the S&P 500 Growth

Calendar Year Performance

2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
TOTAL RETURNS									
2.71%	14.29%	43.85%	15.43%	0.75%	27.65%	50.85%	-38.99%	6.64%	7.43%
PRICE RETURNS									
1.72%	13.26%	42.31%	14.22%	0.06%	26.77%	49.42%	-39.59%	5.84%	6.60%
NET TOTAL RETURNS									
2.41%	13.98%	43.38%	15.06%	0.54%	27.38%	50.42%	-39.17%	6.40%	7.18%
BENCHMARK* TOTAL RETURNS									
5.52%	14.89%	32.75%	14.61%	4.65%	15.05%	31.57%	-34.92%	9.13%	11.01%
BENCHMARK* PRICE RETURNS									
3.75%	13.01%	30.36%	12.35%	2.81%	13.18%	29.26%	-35.88%	7.68%	9.39%

* The index benchmark is the S&P 500 Growth

Risk

ANNUALIZED RISK			ANNUALIZED RISK-ADJUSTED RETURNS		
3 YRS	5 YRS	10 YRS	3 YRS	5 YRS	10 YRS
STD DEV					
12.89%	14.29%	17.66%	1.00	0.81	0.55
BENCHMARK* STD DEV					
11.90%	12.11%	14.79%	1.07	0.99	0.56

Risk is defined as standard deviation calculated based on total returns using monthly values.

* The index benchmark is the S&P 500 Growth

Fundamentals

P/E [TRAILING]	P/E [PROJECTED]	P/B	DIVIDEND YIELD	P/SALES	P/CASH FLOW
N/A	19.86	N/A	0.93%	N/A	N/A

Index Characteristics

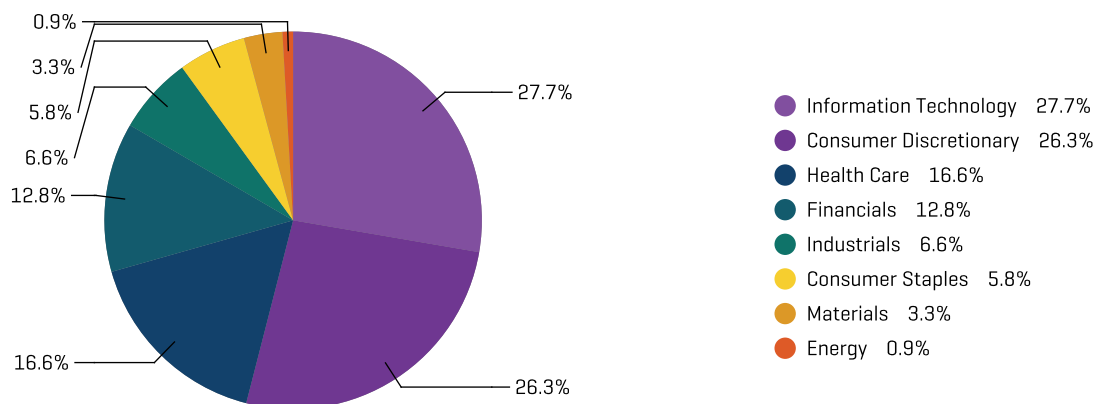
NUMBER OF CONSTITUENTS	120
CONSTITUENT MARKET CAP [USD MILLION]	
MEAN TOTAL MARKET CAP	45,223.94
LARGEST TOTAL MARKET CAP	519,749.21
SMALLEST TOTAL MARKET CAP	4,099.04
MEDIAN TOTAL MARKET CAP	20,431.58
WEIGHT LARGEST CONSTITUENT [%]	2.0
WEIGHT TOP 10 CONSTITUENTS [%]	16.4

Top 10 Constituents By Index Weight

CONSTITUENT	SYMBOL	SECTOR*
Facebook Inc A	FB	Information Technology
Centene Corp	CNC	Health Care
Constellation Brands Inc A	STZ	Consumer Staples
Broadcom Limited	AVGO	Information Technology
Amazon.com Inc	AMZN	Consumer Discretionary
Electronic Arts	EA	Information Technology
Salesforce.com	CRM	Information Technology
Ulta Salon Cosmetics & Fragr	ULTA	Consumer Discretionary
Expedia	EXPE	Consumer Discretionary
VeriSign Inc	VRSN	Information Technology

*Based on GICS® sectors

Sector* Breakdown



*Based on GICS® sectors

The weightings for each sector of the index are rounded to the nearest tenth of a percent; therefore, the aggregate weights for the index may not equal 100%.

Country Breakdown

COUNTRY	NUMBER OF CONSTITUENTS	TOTAL MARKET CAP [USD MILLION]	INDEX WEIGHT [%]
United States	120	5,426,872.95	100.0

Based on index constituents' country of domicile.

Tickers

	TICKER	REUTERS
PRICE RETURNS	SPXPG	.SPXPG
TOTAL RETURNS	SPTRXPG	.SPXPGTR

Related Products

This is a complete list of all ETFs currently linked to this selection of indices. While we have tried to include all ETFs, we do not guarantee the completeness or accuracy of such lists. S&P Dow Jones Indices does not sponsor, endorse, sell, promote or manage any product linked to our indices. S&P Dow Jones Indices does not make any representation regarding the advisability of investing in such products.

PRODUCT NAME	PRODUCT TYPE	EXCHANGE	TICKER
Guggenheim S&P 500 Pure Growth ETF	ETF	NYSE Arca	RPG

Disclaimer

Source: S&P Dow Jones Indices LLC.

The launch date of the S&P 500 Pure Growth was December 16, 2005. The launch date of the S&P 500 Growth was May 30, 1992.

All information presented prior to the index launch date is back-tested. Back-tested performance is not actual performance, but is hypothetical. The back-test calculations are based on the same methodology that was in effect when the index was officially launched. Past performance is not a guarantee of future results. Please see the Performance Disclosure at <http://www.spindices.com/regulatory-affairs-disclaimers/> for more information regarding the inherent limitations associated with back-tested performance.

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