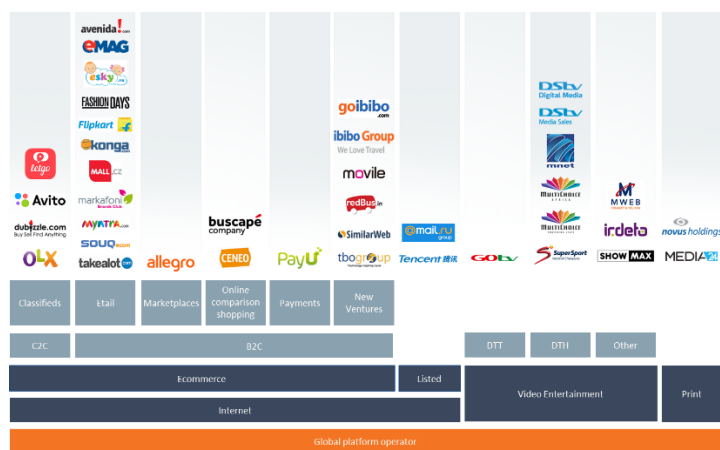


Fact Sheet – January 2016

Group Structure



*Organogram depicts major brands

Business overview

Founded in 1915, we are a broad-based multinational internet and media group, offering services in more than 130 countries. Our principal operations are in ecommerce (i.e. classifieds, online retail, marketplaces, online comparison shopping, payments and online services), video entertainment and print. We also have minority investments in listed, integrated social-network platforms Tencent (SEHK 0700) and Mail.ru (LSE: MAIL).

We have been listed on the Johannesburg Stock Exchange (JSE) since September 1994 and have an ADR listing on the London Stock Exchange (LSE).

We operate predominantly in markets with growth potential. These include Africa, China, Latin America, Central and Eastern Europe, Russia, India, South-east Asia and the Middle East. Most of our businesses are market leaders in their sectors.

Strategy

We offer trading opportunities, entertainment, information, gaming and access to friends wherever they are. Our expertise lies in ecommerce, connecting people, distributing media products, creating media content and selling advertising. We generate revenue mainly by collecting fees, with a relatively small contribution from advertising revenue.

Our key objectives are to:

- Grow our ecommerce businesses
- Build our video entertainment subscriber base
- Focus on investment and technology
- Maintain a local approach
- Provide quality service
- Attract innovative and motivated employees

Our group's strength lies in our focus on local language and culture, our entrepreneurial spirit and the quality of our workforce. We also strive to be useful to the communities that we serve.

Exchange and trading information

JSE (Ticker: NPN)

Total shares issued: 419.66 million

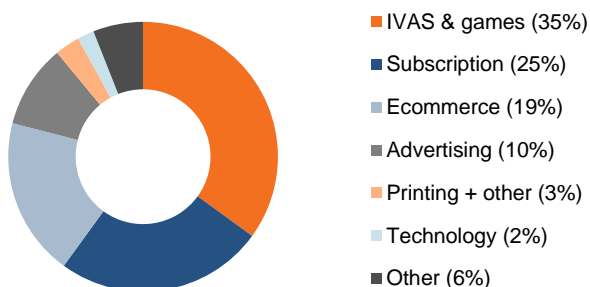
Shareholders:

Summarised financial data

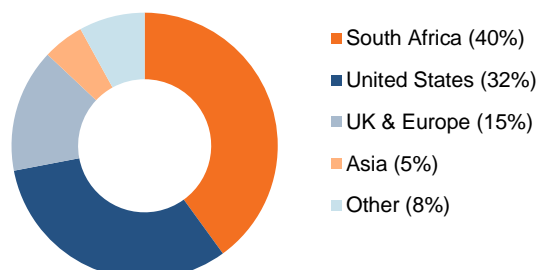
| Income statement data | 1H FY16 | 1H FY15 | 1H FY16 | 1H FY15 |
|---------------------------|---------|---------|---------|---------|
| Year ended 30 Sept | ZARm | ZARm | US\$m | US\$m |
| Revenue | 37,761 | 34,363 | 2,979 | 3,201 |
| EBITDA | 4,404 | 4,179 | 347 | 389 |
| Trading profit | 2,890 | 2,798 | 228 | 261 |
| Trading margin | 8% | 8% | 8% | 8% |
| Core Headline EPS (cents) | 2,133 | 1,528 | 168 | 142 |
| Balance sheet data* | | | | |
| Non-current assets | 144,895 | 116,650 | 10,457 | 11,535 |
| Current assets | 38,631 | 36,524 | 2,788 | 3,612 |
| Total assets | 183,526 | 153,174 | 13,245 | 15,146 |
| Shareholders equity | 96,322 | 77,723 | 6,952 | 7,685 |
| Non-current liabilities | 54,314 | 42,052 | 3,920 | 4,158 |
| Current liabilities | 29,776 | 31,960 | 2,149 | 3,160 |
| Equity and liabilities | 84,090 | 74,012 | 6,069 | 7,319 |
| NAV/share (cents) | 23,348 | 18,979 | 1,685 | 1,877 |

*Core headline earnings per share excludes, amongst other items, fair value adjustments required in terms of accounting standard IAS 39, which in our view ignores economic reality and artificially inflates headline earnings.

1HFY16* Revenue Split: Type



*Based on economic interest, i.e. assuming equity accounted investments are proportionately consolidated



INTERNET

We focus on ecommerce, but offer the full range of internet-based services from communication and social networking, to entertainment and mobile value-added services.

Our ecommerce operations include:

- Classifieds – footprint across 40 markets (including Brazil, India, Poland, Portugal, UAE, Indonesia, Thailand, Philippines and South Africa).
- Etail – operations in Central and Eastern Europe, India, UAE, Russia, Turkey and Nigeria.
- Marketplaces – Allegro (Poland).
- Online comparison shopping – brands such as Buscapé, PriceCheck, Heureka and Ceneo.
- Payments – online payment platforms in 16 countries operating under the PayU brand.
- Online services – travel services (India), real estate (SA, Russia, Philippines), mobile services (Brazil).

We also hold minority positions in:

- Tencent (34%) - China's largest and most used internet services platform.
- Mail.ru Group (29%) - the leading internet company in Russian-speaking markets.

VIDEO ENTERTAINMENT

We provide video entertainment services to more than 10 million households in 50 countries across sub-Saharan Africa under the MultiChoice, DSTV and GOtv brands. With limited broadband infrastructure and almost no cable access in Africa, we offer digital satellite (DTH), digital terrestrial (DTT), online and mobile pay-tv and video entertainment services.

M-Net provides us with general entertainment content and SuperSport, the largest funder of sport on the African continent, ensures quality sport content for our customers. TV advertising is handled by DSTV Media Sales and DSTV Digital Media focuses on the development of our online and mobile products.

Technology provider Irdeto is a world leader in content security, management and delivery for pay media companies.

MWeb is a leading internet service provider in South Africa.

PRINT MEDIA

Principally based in South Africa, Media24 is the leading media group in Africa. Operations include newspapers, magazines and digital publishing as well as printing, distribution, book publishing, ecommerce and financial data.

We also have a 30% stake in Abril (Brazil).

KEY EXECUTIVES

Corporate

| | |
|-------------------------|---------------------------------|
| Bob van Dijk | - Group CEO |
| Basil (Vasili) Sgourdos | - Group CFO |
| Mark Sorour | - Group CIO |
| David Tudor | - Group General Counsel |
| Aileen O'Toole | - Group Human Resources Officer |

Internet CEO's

| | |
|---------------------|----------------------------------|
| Charles Searle | - Internet Listed Assets |
| Martin Scheepbouwer | - Classifieds |
| Larry Illg | - CEO New Ventures |
| Laurent Le Moal | - CEO Payments |
| Pat Kolek | - CFO Ecommerce |
| Oliver Rippel | - CEO B2C |
| Jonas Nordlander | - Avito (Russia) |
| Rodrigo Borer | - Buscapé (Brazil) |
| Arto Joensuu | - Dubizzle (Middle-East) |
| Iulian Stanciu | - eMag (CEE) |
| Alexander Piskunov | - Esy (Russia) |
| Jan Vichr | - Fashion Days (CEE) |
| Sachin Bansal | - Flipkart (India) |
| Ashish Kashyap | - ibibo Group (India) |
| Dmitry Grishin | - Mail.ru (Russia) |
| Ilker Baydar | - Markafoni (Turkey) |
| Fabricio Bloisi | - Movel (Brazil) |
| Alec Oxenford | - OLX (Brazil) |
| Prakash Sangam | - redBus (India) |
| Or Offer | - SimilarWeb (Middle-East) |
| Ronaldo Mouchawar | - Souq (Middle-East) |
| Kim Reid | - Takealot (South Africa) |
| Pony Ma | - Tencent (China) |
| Ankush Nijhawan | - Travel Boutique Online (India) |

Pay-TV CEO's

| | |
|---------------------|--------------------------------|
| Imtiaz Patel | - Video Entertainment |
| Tim Jacobs | - MultiChoice Africa |
| Doug Lowther | - Irdeto |
| Mark Rayner | - COO MultiChoice South Africa |
| Patricia van Rooyen | - M-Net |
| Brandon Foot | - SuperSport |
| Mike Raath | - DSTV Online |
| Chris Hitchings | - DSTV Media Sales |
| Glen Marques | - Myriad Programming |
| Derek Hershaw | - MWEB SA |

Print Media CEO's

| | |
|----------------------|----------------------------|
| Esmaré Weideman | - Media24 |
| Stephen van der Walt | - Novus Holdings |
| Geoff Cohen | - 24.com |
| Fábio Barbosa | - Abril (Brazil) |
| Jonathan Ball | - Jonathan Ball Publishers |
| Koos Pieterse | - On The Dot |
| John Relihan | - Media24 Magazines |
| Fergus Sampson | - Media24 News |
| Eloise Wessels | - Media24 Books |
| Krishna Motukuri | - Media24 Ecommerce |

Executive offices

40 Heerengracht, Cape Town, 8001, South Africa
Telephone: +27 21 406 2121

FINANCIAL CALENDAR

| | |
|------------------------------------|--------------|
| Financial year-end | March |
| Full year results | end June |
| Annual report | July |
| Annual general meeting | August |
| Interim for half-year to September | end November |
| Dividend | September |

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