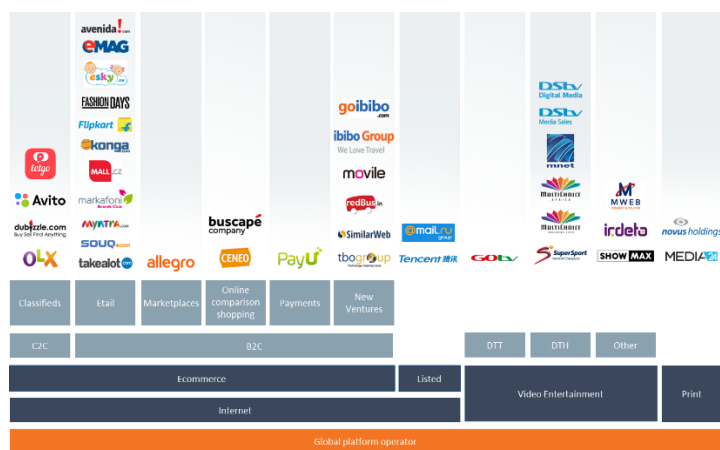


Fact Sheet – January 2016

Group Structure



*Organogram depicts major brands

Business overview

Founded in 1915, we are a broad-based multinational internet and media group, offering services in more than 130 countries. Our principal operations are in ecommerce (i.e. classifieds, online retail, marketplaces, online comparison shopping, payments and online services), video entertainment and print. We also have minority investments in listed, integrated social-network platforms Tencent (SEHK 0700) and Mail.ru (LSE: MAIL).

We have been listed on the Johannesburg Stock Exchange (JSE) since September 1994 and have an ADR listing on the London Stock Exchange (LSE).

We operate predominantly in markets with growth potential. These include Africa, China, Latin America, Central and Eastern Europe, Russia, India, South-east Asia and the Middle East. Most of our businesses are market leaders in their sectors.

Strategy

We offer trading opportunities, entertainment, information, gaming and access to friends wherever they are. Our expertise lies in ecommerce, connecting people, distributing media products, creating media content and selling advertising. We generate revenue mainly by collecting fees, with a relatively small contribution from advertising revenue.

Our key objectives are to:

- Grow our ecommerce businesses
- Build our video entertainment subscriber base
- Focus on investment and technology
- Maintain a local approach
- Provide quality service
- Attract innovative and motivated employees

Our group's strength lies in our focus on local language and culture, our entrepreneurial spirit and the quality of our workforce. We also strive to be useful to the communities that we serve.

Exchange and trading information

JSE (Ticker: NPN)

Total shares issued: 419.66 million

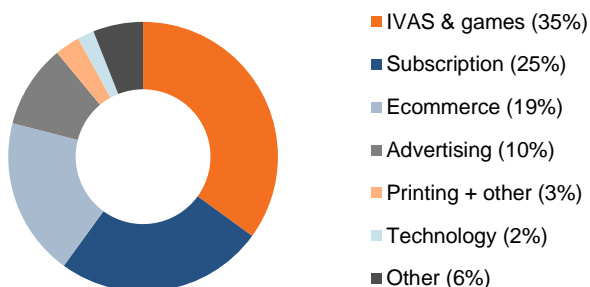
Shareholders:

Summarised financial data

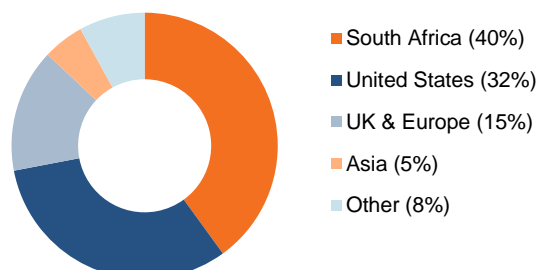
Income statement data	1H FY16	1H FY15	1H FY16	1H FY15
Year ended 30 Sept	ZARm	ZARm	US\$m	US\$m
Revenue	37,761	34,363	2,979	3,201
EBITDA	4,404	4,179	347	389
Trading profit	2,890	2,798	228	261
Trading margin	8%	8%	8%	8%
Core Headline EPS (cents)	2,133	1,528	168	142
Balance sheet data*				
Non-current assets	144,895	116,650	10,457	11,535
Current assets	38,631	36,524	2,788	3,612
Total assets	183,526	153,174	13,245	15,146
Shareholders equity	96,322	77,723	6,952	7,685
Non-current liabilities	54,314	42,052	3,920	4,158
Current liabilities	29,776	31,960	2,149	3,160
Equity and liabilities	84,090	74,012	6,069	7,319
NAV/share (cents)	23,348	18,979	1,685	1,877

*Core headline earnings per share excludes, amongst other items, fair value adjustments required in terms of accounting standard IAS 39, which in our view ignores economic reality and artificially inflates headline earnings.

1HFY16* Revenue Split: Type



*Based on economic interest, i.e. assuming equity accounted investments are proportionately consolidated



INTERNET

We focus on ecommerce, but offer the full range of internet-based services from communication and social networking, to entertainment and mobile value-added services.

Our ecommerce operations include:

- Classifieds – footprint across 40 markets (including Brazil, India, Poland, Portugal, UAE, Indonesia, Thailand, Philippines and South Africa).
- Etail – operations in Central and Eastern Europe, India, UAE, Russia, Turkey and Nigeria.
- Marketplaces – Allegro (Poland).
- Online comparison shopping – brands such as Buscapé, PriceCheck, Heureka and Ceneo.
- Payments – online payment platforms in 16 countries operating under the PayU brand.
- Online services – travel services (India), real estate (SA, Russia, Philippines), mobile services (Brazil).

We also hold minority positions in:

- Tencent (34%) - China's largest and most used internet services platform.
- Mail.ru Group (29%) - the leading internet company in Russian-speaking markets.

VIDEO ENTERTAINMENT

We provide video entertainment services to more than 10 million households in 50 countries across sub-Saharan Africa under the MultiChoice, DSTV and GOtv brands. With limited broadband infrastructure and almost no cable access in Africa, we offer digital satellite (DTH), digital terrestrial (DTT), online and mobile pay-tv and video entertainment services.

M-Net provides us with general entertainment content and SuperSport, the largest funder of sport on the African continent, ensures quality sport content for our customers. TV advertising is handled by DSTV Media Sales and DSTV Digital Media focuses on the development of our online and mobile products.

Technology provider Irdeto is a world leader in content security, management and delivery for pay media companies.

MWeb is a leading internet service provider in South Africa.

PRINT MEDIA

Principally based in South Africa, Media24 is the leading media group in Africa. Operations include newspapers, magazines and digital publishing as well as printing, distribution, book publishing, ecommerce and financial data.

We also have a 30% stake in Abril (Brazil).

KEY EXECUTIVES

Corporate

Bob van Dijk	- Group CEO
Basil (Vasili) Sgourdos	- Group CFO
Mark Sorour	- Group CIO
David Tudor	- Group General Counsel
Aileen O'Toole	- Group Human Resources Officer

Internet CEO's

Charles Searle	- Internet Listed Assets
Martin Scheepbouwer	- Classifieds
Larry Illg	- CEO New Ventures
Laurent Le Moal	- CEO Payments
Pat Kolek	- CFO Ecommerce
Oliver Rippel	- CEO B2C
Jonas Nordlander	- Avito (Russia)
Rodrigo Borer	- Buscapé (Brazil)
Arto Joensuu	- Dubizzle (Middle-East)
Iulian Stanciu	- eMag (CEE)
Alexander Piskunov	- Esy (Russia)
Jan Vichr	- Fashion Days (CEE)
Sachin Bansal	- Flipkart (India)
Ashish Kashyap	- ibibo Group (India)
Dmitry Grishin	- Mail.ru (Russia)
Ilker Baydar	- Markafoni (Turkey)
Fabrizio Bloisi	- Movel (Brazil)
Alec Oxenford	- OLX (Brazil)
Prakash Sangam	- redBus (India)
Or Offer	- SimilarWeb (Middle-East)
Ronaldo Mouchawar	- Souq (Middle-East)
Kim Reid	- Takealot (South Africa)
Pony Ma	- Tencent (China)
Ankush Nijhawan	- Travel Boutique Online (India)

Pay-TV CEO's

Imtiaz Patel	- Video Entertainment
Tim Jacobs	- MultiChoice Africa
Doug Lowther	- Irdeto
Mark Rayner	- COO MultiChoice South Africa
Patricia van Rooyen	- M-Net
Brandon Foot	- SuperSport
Mike Raath	- DSTV Online
Chris Hitchings	- DSTV Media Sales
Glen Marques	- Myriad Programming
Derek Hershaw	- MWEB SA

Print Media CEO's

Esmaré Weideman	- Media24
Stephen van der Walt	- Novus Holdings
Geoff Cohen	- 24.com
Fábio Barbosa	- Abril (Brazil)
Jonathan Ball	- Jonathan Ball Publishers
Koos Pieterse	- On The Dot
John Relihan	- Media24 Magazines
Fergus Sampson	- Media24 News
Eloise Wessels	- Media24 Books
Krishna Motukuri	- Media24 Ecommerce

Executive offices

40 Heerengracht, Cape Town, 8001, South Africa
Telephone: +27 21 406 2121

FINANCIAL CALENDAR

Financial year-end	March
Full year results	end June
Annual report	July
Annual general meeting	August
Interim for half-year to September	end November
Dividend	September

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